

COURSE DESCRIPTION 1.

GENERAL

SCHOOL	ENVIRONMENT, GEOGRAPHY AND APPLIED ECONOMICS		
DEPARTMENT	GEOGRAPHY		
LEVEL OF COURSE	Undergraduate		
COURSE CODE	ΓΦ1001	SEMESTER	3rd
COURSE TITLE	ECONOMIC GEOGRAPHY		
STRUCTURE OF TEACHING ACTIVITIES	TEACHING HOURS PER WEEK	NUMBER OF CREDITS ALLOCATED (ECTS)	
Lectures and Laboratory Classes	3	5	
TYPE OF COURSE	Compulsory		
PREREQUISITES	-		
LANGUAGE OF INSTRUCTION	GREEK		
COURSE OFFERED TO ERASMUS STUDENTS	NO		
(URL)			

2. EXPECTED LEARNING OUTCOMES

<p>Learning outcomes <i>Describe the objectives of the course as well as the expected learning outcomes</i></p>
<p>EG explores the interplay between economic activity and space. After the successful completion of the course students should:</p> <ul style="list-style-type: none"> • <i>be familiar with the basic concepts and methods of Economic Geography;</i> • <i>understand the significance of location in the success/failure of economic activities;</i> • <i>be able to identify and interpret the decisive factors that influence the location of manufacturing, services and retail trade;</i> • <i>recognize in which ways the location of certain activities affect the developmental trajectory of the wider region and the welfare of its inhabitants.</i>

3. COURSE CONTENTS

<p>1. The formation and the early-stage approaches of the EG. Key questions raised by the EG. A concise evolution of the theoretical debate. The structure of the lectures.</p> <p>INDUSTRIAL LOCATION</p> <p>2. Old and new restrictions in industrial location. Technological developments and location change. The changing importance of access to energy. Locational inertia. New restrictions stem from the renewable energy sources.</p> <p>3. Agricultural raw materials and minerals. The pioneers: Von Thunen (1826) and Weber (1912). Primary and secondary processing industries.</p>
<p>4. The increasing use of semi-processed and imported inputs. New organisational forms of manufacturing activity, vertical disintegration and subcontracting. Recent changes in international trade. The environmental impact of the long-distance transport.</p> <p>5. Labour force. Geographical distribution of availability, skills, wages and productivity. Intra-national and International mobility. Brain drain and brain gain.</p> <p>URBAN CENTERS AND INDUSTRIAL LOCATION</p> <p>6. Manufacturing and the city. The traditional significance of the cities (inner cities). Positive and negative agglomeration externalities. Localization Economies. Headquarters, Research & Development and skilled manufacturing activities. SMEs and the city.</p> <p>7. Concentration of services in the cities. The central place theory (Christaller). Business Services. The traditional business, administrative and retail city centre. ICTS applications in office tasks. Back Offices.</p> <p>8. Different locational requirements by different types of retail firms. Hotelling duopoly model. Retail chains. Location strategies of retailers within urban centres. Development of stores networks. The prospects of e-commerce.</p> <p>SYNTHESIS</p> <p>9. State policies and industrial location. Regional and Industrial Development incentives. Industrial parks and industrial areas.</p> <p>10. Synthesis / introduction to Geography of Globalised Networks course.</p>

4. TEACHING AND ASSESSMENT METHODS

TYPE OF LECTURES	face to face in class and laboratory lectures		
ICT USE	ICT use, Internet use and e-class		
TEACHING STRUCTURE	Activity	Hours per semester	
	Lectures	34	
	Laboratory	5	
	Studying	95	
	TOTAL	134	

ASSESSMENT METHODS	<p>Assessment Language: Greek</p> <p>Assessment Methods Written exam at the end of the semester with questions that ask for longer - essay type - and shorter - multiple choice - answers.</p> <p>The assessment criteria are notified to students at the beginning of the semester</p>
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5. RECOMMENDED READING

Λυμπεράκη, Α. & Σκορδίλη, Σ. (2019) Οικονομική Γεωγραφία: Οι Νέες Συντεταγμένες του Χάρτη της Χωροθέτησης και Χωρικής Οργάνωσης της Οικονομικής Δραστηριότητας, Αθήνα: Εκδόσεις Κριτική.

Allen, J. (1995) «Crossing borders: footloose multinationals?» in J. Allen & C. Hamnett (eds.) *A Shrinking World?*, Oxford: Oxford University Press in association with the Open University, pp.55-102.

Aoyama, Y., Murphy, J., Hanson, S. (2011) *Key Concepts in Economic Geography*, Sage Publications

Bale, J. (1988) *The location of manufacturing industry: Conceptual Frameworks in Geography*, London: Oliver & Boyd.

Barnes, T. & Sheppard, E. (2000) "Introduction: The Art of Economic Geography", in T. Barnes and E. Sheppard (eds.) *A Companion to Economic Geography*, London: Blackwell, pp.1-8.

Boddy, M. (1987) «Structural Approaches to Industrial Location», in W.F. Lever (ed.) *Industrial change in the United Kingdom*, Essex: Longman, pp. 56-66.

Bryson, J., Henry, N., Keeble, D. & Martin, R. (eds.) (2009) *The Economic Geography Reader*, London: Wiley, pp. 57-63.

Carr, M. (1997) *New Patterns: Process and Change in Human Geography*, Nelson: London.

Chapman, K. & Walker, D. (1988) *Industrial location*, Oxford: Basil Blackwell.

Coe, N., Kelly, P. & Yeung, H. (2007) *Economic Geography: A contemporary introduction*, London: Blackwell.

Dicken, P. & Lloyd, P. (1990) *Location in Space*, New York: Harper & Row.

Dicken, P. (2007) *Global Shift: Reshaping the Global Economic Map in the*, London: Sage, 5th edition.

Gertler, M. & Barnes, T. (eds.) (1999) *The New Industrial Geography: Regions, Regulation, Institutions*, London: Routledge.

Hayter, P. (2000) *The dynamics of industrial location*, London: Wiley. Healey, M & Ilbery, M. (1990) *Location and Change: Perspectives on Economic Geography*, Oxford: Oxford University Press.

Healey, M & Ilbery, M. (1990) *Location and Change: Perspectives on Economic Geography*, Oxford: Oxford University Press.

Mackinnon, D. & Cumbers, A. (2007) *An introduction to Economic Geography: Globalization, Uneven Development and Place*, London: Pearson.

Massey, D. & Meegan, R. (1982) *The anatomy of job loss: the how, why and where of employment decline*, London: Methuen.

Massey, D. (1984) *Spatial Divisions of Labour*, London: Macmillan.

Philemon, F. (2016) *Human and Economic Geography*,

Row, M. (1997) *Manufacturing Industry: The impact of change*, London: Harper- Collins Publishers.

Watts, H. D. (1987) *Industrial Geography*, London: Longman Scientific and Technical.

Wheeler J., Muller, P., Thrall, G, Fik. T., & Hodler, T. (1998), *Economic Geography*, 3e. London: J. Wiley.

Wrigley, N. & Lowe, M. (eds.) (1998) *Towards a New Retail Geography*, London: Longman.

-Scientific Journals:

Γεωγραφίες

Αειχώρος

Economic Geography

Journal of Economic Geography

Cambridge Journal of Regions, Economy and Society