

COURSE DISCRIPTION

GENERAL

SCHOOL	ENVIRONMENT, GEOGRAPHY AND APPLIED ECONOMICS		
DEPARTMENT	GEOGRAPHY		
LEVEL OF COURSE	Undergraduate		
COURSE CODE	ΓΦ2101	SEMESTER	7th
COURSE TITLE	GEOGRAPHIES OF GLOBALISED PRODUCTION NETWORKS		
STRUCTURE OF TEACHING ACTIVITIES		TEACHING HOURS PER WEEK	NUMBER OF CREDITS ALLOCATED (ECTS)
Lectures, Laboratory Classes and Students' Presentations		3	5
TYPE OF COURSE	Optional		
PREREQUISITES	-		
LANGUAGE OF INSTRUCTION	GREEK		
COURSE OFFERED TO ERASMUS STUDENTS	NO		
(URL)			

2. EXPECTED LEARNING OUTCOMES

<p>Learning outcomes <i>Describe the objectives of the course as well as the expected learning outcomes</i></p>
<p>GGPN course is the extension of the compulsory course Economic Geography taught at the 5th semester. After the completion of the course students should be able:</p> <ul style="list-style-type: none"> • to distinguish the key changes in the spatial configuration and coordination of large firms international activities during the period of the last 150 years; • to recognize the new opportunities offered to large firms international expansion by the combined changes in transport and communications technologies and the international regulatory framework; • to identify and interpret the crucial factors that facilitate or hinder the organization of activities of large firms within globalized production networks; • to comprehend in which ways large firms are able to integrate geographical areas and smaller firms in their production networks.

3. COURSE CONTENTS

The course is structured in two sections.

1. The first section, examines the long-term and contemporary transformations of the Geography of Industrial Production. It highlights major changes in the "catalysts" of the international economy including transport, communications and the regulatory framework for international trade and investment flows. Next, this section also examines the changing geography of manufacturing enterprises in the context of the Old, New, and Newer International Divisions of Labor. Furthermore, it delves into contemporary developments that have led to the destabilization of the global regulatory framework, the emergence of new digital and green industrial sectors, and the reshoring industrial production to the Global North.

2. The second section, examines the changes brought about by digital transformation in the spatial configuration of services and retail trade. It discusses the offshoring of services and the widespread changes brought about by teleworking, digital platforms and Shared Workspaces. The section on retail trade, explores the spatial implications of the widespread spread of e-commerce and the international expansion and withdrawal of large retail chains.

4. TEACHING AND ASSESSMENT METHODS

TYPE OF LECTURES	In class lectures Laboratory Lectures and Practice		
ICT USE	ICT use, Internet use and e-class		
TEACHING STRUCTURE	Activity	Hours per semester	
	Lectures	18	
	Laboratory	6	
	Weekly assignments	15	
	Project	35	
	Studying	55	
	TOTAL	129	
ASSESSMENT METHODS	<p>Assessment Language: Greek</p> <p>Assessment Methods Students can choose between two equivalent alternatives as follows: Final written exam (100%), or Oral presentation and written submission of essay (100%)</p> <p>The assessment criteria are notified to students at the beginning of the semester</p>		

5. RECOMMENDED READING

Σκορδίλη, Σ., Καλογερέσης, Θ. και Τσάμπρα, Μ. (2024) Οικονομικές Γεωγραφίες της Παγκοσμιοποίησης. Σύγχρονες Προκλήσεις και Τοπικές Αποκρίσεις, Ηλεκτρονική μονογραφία ελεύθερης πρόσβασης, ανοικτές ακαδημαϊκές εκδόσεις Κάλλιτος.

Λυμπεράκη, Α. & Σκορδίλη, Σ. (2019) Οικονομική Γεωγραφία: Οι Νέες Συντεταγμένες του Χάρτη της Χωροθέτησης και Χωρικής Οργάνωσης της Οικονομικής Δραστηριότητας, Αθήνα: Εκδόσεις Κριτική.

- Beck, U. (2000) *Τί είναι παγκοσμιοποίηση*; Αθήνα: Καστανιώτης.
- Dicken, P. (2007) *Global Shift: Mapping the Changing Contours of the World Economy*, London: Sage Publications, 5th edition.
- Friedman, T. (2008) *Hot, Flat and Crowded*, NY: Farrar, Straus and Girroux.
- Ghemawat, P. (2007) "Why the world isn't Flat", *Foreign Policy*, 159, pp.54-60.
- Held, D. (2008) Για ένα παγκόσμιο κοινωνικό συμβόλαιο, Αθήνα: Επίκεντρο.
- Held, D. and McGrew A. (2004), *Παγκοσμιοποίηση / Αντι-Παγκοσμιοποίηση*, Αθήνα: Πολύτροπον.
- Herod, A. (2009) *Geographies of Globalization*, London: Wiley- Blackwell.
- Hirst, P. and Thompson, G (2000) *Η Παγκοσμιοποίηση σε Αμφισβήτηση*, Αθήνα: Παπαζήσης.
- Kaplinski, R. (2006) *Globalization, Poverty and Inequality*, London: Polity.
- Klein, N. (2005) *No Logo*, Αθήνα: Λιβάνης.
- Knox, P., Agnew, J. & McCarthy, L. (2003) *The Geography of the World Economy*, N.Y: Arnold.
- Murray, W. (2006) *Geographies of Globalization*, London: Routledge.
- Ochmae, K. (1990) *The Borderless World*, NY:Harper Collins.
- Perrons, D. (2004) *Globalization and Social Change: People and Places in a Divided World*, London: Routledge.
- Rugman, A. (2004) *The Regional Multinationals*, London: Gambridge UP.
- Sacks, J. (2008) *Common Wealth: Economics for a Crowded Planet*, NY: Allen Lane.
- Sheppard, E. (2016) *Limits to Globalization: Disruptive Geographies of Capitalist Development*, London: OUP.
- World Bank (2009) *Reshaping Economic Geography*, World Development Report.

International Journals:

- *Γεωγραφίες*
- *Αειχώρος*
- *Progress of Human Geography*
- *Economic Geography*