

COURSE OUTLINE

1 . GENERAL

SCHOOL	ENVIRONMENT, GEOGRAPHY AND APPLIED ECONOMICS		
DEPARTMENT	GEOGRAPHY		
LEVEL OF COURSE	Undergraduate		
COURSE CODE	ΓΦ2700	ΕΞΑΜΗΝΟ ΣΠΟΥΔΩΝ	7
COURSE TITLE	SPATIAL DIMENSIONS OF SMALL ENTREPRENEURSHIP		
STRUCTURE OF TEACHING ACTIVITIES		TEACHING HOURS PER WEEK	NUMBER OF CREDITS ASSOCIATED (ECTs)
Lectures and Laboratory Classes		3	5
TYPE OF COURSE	Optional		
ΠΡΟΑΠΑΙΤΟΥΜΕΝΑ ΜΑΘΗΜΑΤΑ:	-		
ΓΛΩΣΣΑ ΔΙΔΑΣΚΑΛΙΑΣ και ΕΞΕΤΑΣΕΩΝ:	GREEK		
ΤΟ ΜΑΘΗΜΑ ΠΡΟΣΦΕΡΕΤΑΙ ΣΕ ΦΟΙΤΗΤΕΣ ERASMUS	Yes		

2. EXPECTED LEARNING OUTCOMES

Learning outcomes
<p>The course SDSE is a continuation and specialization of the compulsory course Economic Geography taught in the 5th semester of studies. It studies small entrepreneurship with emphasis on its spatial dimensions. During the last forty years, the small and, mostly, the start-up have been the subject of systematic study by complementary social sciences. A common feature of most approaches is that they move away from traditional approaches that study firms as closed and isolated systems and give emphasis on the characteristics of the entrepreneur and the evolution of economic indicators towards a broader approach that pays particular attention to the interaction of firms with their local environment and other firms. It is now obvious that the undertaking of entrepreneurial action and the success of small businesses are highly influenced by the wider economic, institutional, social and cultural environment. Economic Geography is therefore a privileged field of study of small entrepreneurship.</p> <p>Upon successful completion of the course, students:</p> <ul style="list-style-type: none"> • They will become familiar with a cutting-edge topic which, currently, is at the heart of the social sciences.

- They will study the main points of the ongoing theoretical debates that explore the dynamics and limits of action of small businesses in the volatile and unstable current business environment.
- They will be able to identify and interpret the critical factors that influence the dynamics of small businesses.
- They will recognize the advantages that Geography offers to the study of small businesses.
- They will study in depth types of small businesses that are frequently mentioned in the public debate.
- They will be encouraged to consider small entrepreneurship as a possible career option.

General Skills

- Analyse and process quantitative and qualitative data.
- Autonomous work.
- Promotion of free, creative and inductive thinking.
- Respect for diversity and multiculturalism.
- Demonstrate social, professional and moral responsibility and sensitivity to gender issues.

3 COURSE CONTENT

Lectures address issues that concern the current theoretical debates as well as the international and domestic experience on the dynamics and impacts of several types of small entrepreneurship on people and places

More specifically, the structure of the lectures is the following:

Milestones in the theoretical debates

- Early research on entrepreneurship in the context of Economics.
- Contributions by Knight and Schumpeter. Presentation and critique of the discussion on the characteristics of the entrepreneur.
- The problems of static and aspatial approaches to entrepreneurship.
- The Economic Geography perspective to small businesses
- Signs of fatigue of the large vertically integrated Fordist enterprise and emergence of regional success stories based on local networks of collaborating SMEs.
- Case Study: Critical local characteristics and the dynamics of Local Production Systems in areas of the "Third Italy".
- The spatial content of Innovation. Knowledge - innovation - space - codified / non-codified knowledge - learning regions.

The contemporary morphology of the SMEs

- Attempt to define SMEs
- Mapping SMEs. Their presence in developing countries and the EU
- Types of SMEs included in two broad typologies

Types of inclusive entrepreneurship

- The missing entrepreneurs
- Youth entrepreneurship.
- Entrepreneurship of the elderly.
- Female entrepreneurship.
- Social entrepreneurship.

SMEs in Greece**4 TEACHING AND ASSESSMENT METHODS**

TYPE OF LECTURES	Fact-to-face in class and laboratory lectures															
ICT USE	ICT use, internet use and e-class															
TEACHING STRUCTURE	<table border="1"> <thead> <tr> <th style="background-color: #d9ead3;"><i>Activity</i></th> <th style="background-color: #d9ead3;"><i>Hours per semester</i></th> </tr> </thead> <tbody> <tr> <td>Lectures</td> <td>18</td> </tr> <tr> <td>Laboratory</td> <td>6</td> </tr> <tr> <td>Essays Presentation</td> <td>15</td> </tr> <tr> <td>Essays preparation</td> <td>35</td> </tr> <tr> <td>Studying</td> <td>55</td> </tr> <tr> <td>TOTAL</td> <td>129</td> </tr> </tbody> </table>		<i>Activity</i>	<i>Hours per semester</i>	Lectures	18	Laboratory	6	Essays Presentation	15	Essays preparation	35	Studying	55	TOTAL	129
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ASSESSMENT METHODS	<p>Assessment Language: Greek</p> <p>Assessment Methods Students can choose between two equivalent alternatives as follows:</p> <ul style="list-style-type: none"> • Final written exam (100%), or • Oral presentation and written submission of essay (100%) <p>The assessment criteria are notified to students at the beginning of the semester</p>															

5 RECOMENDED READING

- Σκορδίλη, Σ., Καλογερέσης, Θ. (2023) Οι χωρικές διαστάσεις της μικρής επιχειρηματικότητας, Ηλεκτρονικό βιβλίο ελεύθερης πρόσβασης, ακαδημαϊκές εκδόσεις Κάλιππος.
- Λαμπριανίδης, Λ., Σκορδίλη, Σ. & Καλογερέσης, Θ. (2004) «Επιχειρηματικότητα στην ελληνική ύπαιθρο: η περίπτωση της Λέσβου και του νομού Κυκλίας», στο Λ. Λαμπριανίδης (επιμ.) Η Επιχειρηματικότητα στην ευρωπαϊκή ύπαιθρο: η περίπτωση της Ελλάδας, Αθήνα: Πατάκης, σελ. 277-344
- Λυμπεράκη, Α. & Σκορδίλη, Σ. (2019) Οικονομική Γεωγραφία: Οι Νέες Συντεταγμένες του Χάρτη της Χωροθέτησης και Χωρικής Οργάνωσης της Οικονομικής Δραστηριότητας, Αθήνα: Κριτική.
- Greene, F., Storey, D., Φαφαλιού, Ε. και Χασσίδ, Ι. (2012) Επιχειρηματικότητα για μικρές και μεσαίες επιχειρήσεις, Αθήνα: Κριτική.
- Neck, H., Neck, C. and Murray, E. (2020) Επιχειρηματικότητα: Νοοτροπία και Πρακτική, Αθήνα: Κριτική.
- Σουμάχερ, Ε. Φ. (1980) Το μικρό είναι όμορφο: Η ανθρωπιά και η ομορφιά της μικρής οικονομίας, Αθήνα: Γλάρος.
- Storey, D., Greene, F., Χασσίδ, Ι. και Φαφαλιού, Ε. (2011) Επιχειρηματικότητα για μικρές και μεσαίες επιχειρήσεις, Αθήνα: Κριτική.
- Acs, J. (2006) "How is Entrepreneurship Good for Economic Growth", *Innovations*, winter 2006:97-107.
- Curran, J. and Storey, D. (2016) *Small Firms in Urban and Rural Locations*, London and NY: Routledge, 1st edition 1993.
- GEM (Global Entrepreneurship Monitor) (2020) "2019/20 Global Report", Global Entrepreneurship Research Assoc., London Business School,
- Mack, E. and Qian, H. (eds.) (2016) *Geographies of Entrepreneurship*, London and NY: Routledge.
- Mason, C. (1990) "The small firm sector", in W. F. Lever (ed.) *Industrial Change in the United Kingdom*, London: Longman Scientific and Technical, pp. 125-148.
- Piore, M. and Sabel, C. (1984) *The second industrial divide: possibilities for prosperity*, New York: Basic Books.
- Rainnie, A. (1989) *Small isn't beautiful*, London: Routledge.
- Stam, E. (2015) "Entrepreneurial Ecosystems and Regional Policy: A Symptomatic Critique", *European Planning Studies*, 23:9, 1759-1769.

International Journals:

- Γεωγραφίες,
- Αειχώρος,
- Επιθεώρηση Κοινωνικών Ερευνών